

Phase One Digital Artist Series (PODAS) Workshops 2010 Enrollment is Now Open

*For Serious Photographers Ready to Master New Skills and
Experience Ultimate Image Quality in Exotic Locations*

COPENHAGEN, March 3, 2010— The 2010 Phase One Digital Artist Series (PODAS) international workshops are now open for enrollment. Dedicated to accelerating participants' awareness and photographic skills through a small-group, intensive, interactive, hands-on learning environment, each of this year's five all-inclusive PODAS workshops is limited to 25 participants and will be held at some of the most world's most beautiful locations.

Multiple instructors and Phase One support staff offer a very low student-to-instructor ratio. Instructors include pro photographers and creative luminaries such as: Bill Atkinson, Daniel Bergmann, Charles Cramer, Mark Dubovoy, Katrin Eismann, Jack Flesher, James Martin, Jeff Schewe, Tim Wolcott, and Phase One CTO and vice president Claus Molgaard.

Each participant will be loaned a 60-megapixel P 65+ camera system comprising a Phase One 645DF camera body and P65+ back; a full set of Phase One lenses will also be available; also included is a copy of Capture One PRO software. Shooting excursions will be complemented by seminars on topics ranging from visualization to composition, capture, workflow and presentation.

For pricing, selected instructors, and much more, please see:
www.phaseone.com/podas Calendar follows:

May 23-28 Big Sur, USA

June 8-13 Glacier National Park, USA

August 29 - September 5 Iceland

October 31 - November Zion National Park, USA

December 1-7 Australia

"We're offering photographers the chance to see the world in a whole new way," said Kevin Raber, host of the PODAS workshop series and a vice president of Phase One US. "Participants will experience for themselves incredible image quality, advanced technology, small student/instructor ratios, continuous discovery, and a great deal of fun."

A PODAS blog is now at: <http://podas.info/> featuring a video presentation of the first workshop held last year. And you can follow PODAS on Twitter at: <http://twitter.com/PODASworkshops>

About Phase One

PHASEONE

Phase One is the world's leader in open-platform based medium format camera systems and solutions. Phase One medium format cameras, digital backs and lenses are designed to deliver superior quality image capture and investment value. Phase One's Capture One software helps streamline capture and post-production processes for both medium format and DSLR cameras. Phase One products are known for their quality, flexibility and speed enabling pro photographers shooting in a wide range of formats to achieve their creative visions without compromise. For more information about the products, visit the Phase One web site on www.phaseone.com.

Phase One is an employee-owned company based in Copenhagen with offices in New York, London, Tokyo, Cologne and Shanghai.

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