# Phase One Appoints HALG | Hindustan Assistant & Logistic Group as Official Technical Partner in India to Enhance Local Support and Engagement

Copenhagen, Denmark / February 15<sup>th</sup>, 2024 – Phase One, a global leader in high-end digital imaging solutions, proudly announces the appointment of HALG | Hindustan Assistant & Logistic Group as its official technical partner in India. This landmark collaboration marks the beginning of a new era for Phase One in India, aiming to significantly enhance customer support and engagement across the nation, particularly in the geospatial sector and beyond.

As Phase One's official technical partner in India, HALG will provide first-level local support, offering technical assistance and guidance to Phase One's existing customer base and potential future clients. This partnership is designed to bridge the gap between Phase One's world-class imaging technologies and India's burgeoning demand for advanced geospatial, photography, and imaging solutions.

### Local Support, Global Standards

HALG, recognized for its wide-ranging technological proficiency and customer service excellence, stands as an ideal partner for Phase One due to its non-competitive stance in the market.

The role as official technical partner will include first-level technical support, from troubleshooting and maintenance to personalized consultations for future customers. This initiative is intended to ensure that Indian professionals and organizations have immediate access to local, expert advice, facilitating informed decision-making and optimizing the use of Phase One's camera systems.

## **Empowering the Geospatial Market**

With the geospatial industry in India poised for substantial growth, the technical collaboration between Phase One and HALG arrives at a critical juncture. By leveraging HALG's local knowledge and expertise, Phase One aims to empower professionals and organizations within India's geospatial and photography sectors, ensuring they have access to the support needed to fully utilize Phase One's advanced imaging solutions.

## A Commitment to India's Growth

This partnership exemplifies Phase One's dedication to the Indian market, aiming to nurture innovation and elevate the level of technical assistant available to Indian professionals. By aligning with HALG, Phase One reinforces its commitment to delivering exceptional service and support, tailored to the unique needs of India's dynamic market.

## **About Phase One**

Phase One is a global leader in digital imaging technology. The company provides unrivalled imaging quality for a wide range of applications, from <u>professional photography</u> to <u>heritage</u> <u>digitization</u>, industrial inspections, <u>aerial mapping</u>, security and space.

For more than three decades, Phase One has developed core imaging technologies and a range of digital cameras and imaging modules, setting new standards for image quality in terms of resolution, dynamic range, color fidelity and geometric accuracy.

Based in Copenhagen, Denmark, and with regional offices strategically located in Denver, Cologne, Tel Aviv, Saku, Tokyo, Beijing, Shanghai, and Hong Kong, Phase One nurtures long-term relationships with customers, technology partners and its global network of distributors,

often playing the role of digital imaging partner to customers with unique requirements. It is with this passion for service that Phase One continually exceeds expectations and drives the imaging industry forward.

We deliver Imaging Beyond Imagination.

### www.phaseone.com

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### About HALG

HALG stands as a premier technology service provider in India, offering a broad spectrum of customer support and technical consultancy services. Their commitment to neutrality and excellence in service delivery makes them the perfect partner for Phase One in India.

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